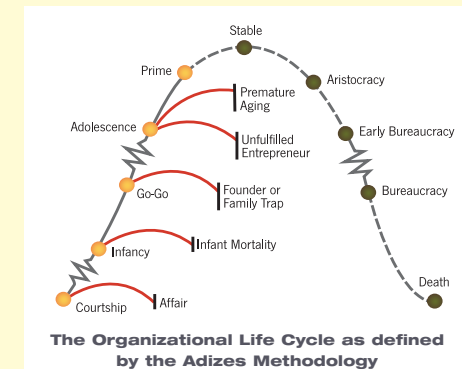


Two core content areas are unique to Adizes Graduate School Degree Programs:
THE ADIZES METHODOLOGY AND SPIRAL DYNAMICS.

THE ADIZES METHODOLOGY™

For over 30 years, the Adizes Methodology has been recognized as a cutting-edge structured system for



managing accelerated organizational change.

At the heart of the methodology is the fundamental principle that all organizations—like

living organisms—have a natural life cycle, and that they will exhibit predictable and repetitive patterns of behavior as they grow and age. At each new stage of its development, an organization is faced with a unique set of challenges. How well or poorly these challenges are addressed and necessary changes made, ultimately determines the success or failure of that organization.

The Methodology implements precisely defined processes which enable organizations to be both flexible and controllable in the face of accelerated change, while creating an environment of mutual trust and respect among individuals within the organizations themselves.

After three decades of teaching and working in this unique field, it has been effectively demonstrated that Adizes processes are applicable to most organizations. The Methodology works in diverse settings, from start-ups to major global corporations.

SPIRAL DYNAMICS™



Spiral Dynamics is an evolutionary-based framework that provides a scaffolding upon which numerous other theories of management, leadership, motivation, organizational design, communication, and social change can either be built or integrated.

Based on the work of the late Professor Clare W. Graves, Spiral Dynamics maps out specific strategies and tactics for the meshing of healthy systems and clearly demonstrates the root causes of—and solutions to—unhealthy change in societal evolution. This concept illuminates the deep tributaries that produce crossroads in human, organizational and societal development, while identifying specific applications in business, government, religion, education, politics, sports, media, and social transformation.

In live seminars, which take place at the Adizes Graduate School, Dr. Don E. Beck examines the eight levels of human existence in this conceptual and applicable system. In these seminars, he describes *memetics*—a way of understanding the awakening and migration of ideas and life forms and offers a closely woven companion track that covers thinking in sequences and life cycles.



THE STUDY OF LEADERSHIP, CHANGE AND THE MANAGEMENT OF COMPLEX SYSTEMS

The body of knowledge being sought and taught at Adizes Graduate School is unique. Students acquire insight and understanding applicable to the process of change as it impacts a wide variety of organizational, individual and social environments. They become leaders and agents-of-change, able to operate at high levels of responsibility and effectively guide complex organizations through periods of accelerated, constructive change. Students come to the school with backgrounds as leaders in many different sectors including: consulting, human resources, finance, information technology, academia, health care, systems engineering, government agencies, and the military. Whether you are a life-long learner, work in the for-profit, non-profit, social, governmental, industrial, or community sectors, you will find each course to be thought-provoking and relevant, with immediate hands-on application.

Adizes Graduate School's degree programs facilitate in-depth research into how change can be managed on multiple levels and across different disciplines and cultures. The programs' online format allows students to participate from their own location and on their own schedule.

ADIZES GRADUATE SCHOOL

OFFERING ONLINE DEGREE PROGRAMS FOR THE STUDY OF LEADERSHIP, CHANGE AND THE MANAGEMENT OF COMPLEX SYSTEMS

www.AdizesGraduateSchool.org | For more information email: edu@adizes.com

The Adizes Graduate School is approved by the Bureau for Private, Postsecondary and Vocational Education for the State of California (BPPVE).

EXPLORE DISCOVER CREATE

ADIZES GRADUATE SCHOOL

OFFERING ONLINE M.A. AND PH.D. PROGRAMS FOR THE STUDY OF LEADERSHIP, CHANGE AND THE MANAGEMENT OF COMPLEX SYSTEMS



EXPLORE

AND EMBARK ON A JOURNEY THAT WILL ENHANCE THE QUALITY OF YOUR PERSONAL AND PROFESSIONAL LIFE.

Through their studies at Adizes Graduate School, creative thinkers and knowledge seekers identify commonalities in managing change across disciplines and cultures. They learn to craft original frameworks and models for sustainable natural systems, while discovering unifying concepts that can dramatically influence the organizations they are involved with, their personal lives, or society as a whole. They explore multi-tiered consciousness, community and complex systems—and, in the process, connect to like-minded individuals throughout the world.

The school is committed to creating a broad theory base from which new ideas for the enhancement of organizational and societal growth can emerge. The school's interdisciplinary masters and doctoral degree programs are offered online to afford students maximum flexibility and allow individuals from diverse parts of the global professional community to participate.

The programs attract consultants, senior managers, academicians, and organizational leaders interested in exploring change management concepts and the integration of cross-cultural and cross-disciplinary transformational methods.

Most students who attend Adizes Graduate School already have well-established, successful careers. For many, the degree programs serve as a bridge to a new stage in their personal and professional development. Adizes Graduate School gives students the opportunity to satisfy intellectual yearnings, make new connections and progressively enhance their ability to contribute to real-world solutions.

Fellow degree candidates are professional peers working in leadership positions in many different countries. Adizes Graduate School students benefit from focused comprehensive feedback and highly directed communication in groups of up to ten persons. The Socratic form of inquiry that the programs embrace contains great depth, opening the door for extensive scholarly interaction and making for a challenging and highly rewarding academic experience.

The school's faculty and administration stay in close touch with students and monitor their suggestions. Ongoing evaluation assures that Adizes Graduate School programs continue to evolve to meet the unique challenges of today's complex organizational and social systems.

DISCOVER

HOW TO MANAGE CHANGE ACROSS DISCIPLINES AND CULTURES.

Because of their online format and unique approach, Adizes Graduate School degree programs draw from a global student body. This creates and helps to foster the diversity and interaction required to further cross-cultural research and work in the emerging field of change management.

The programs compare practical and theoretical models for managing change, exploring science, philosophy and the humanities while seeking commonalities. A dynamic faculty offers insight and perspective that will assist students in their work and personal lives. Most students have experienced complexity and have ideas for managing change in organizational or societal contexts. Members of the school's online faculty, who also teach at other U.S. and international universities, have extensive experience in creating a structured, interactive online educational forum.

"I couldn't be more pleased. The Ph.D. program is rigorous as well as flexible way beyond the limits of traditional classroom learning. Would I sign on again, of course!"

— *James P. (Pat) Carlisle, President. The de Bono Group.*

"This was quite a stimulating course. The readings really stretched our comprehension, the variety was just great...many new concepts introduced. The insight and contribution of each student really enhanced the learning process. By examining how to make this new knowledge actionable, I could easily make the connection to my institution and the wider system in which we operate at SIAST."

— *Gerlinde Sarkar, Academic Director—Planning, Research and Development. Saskatchewan Institute of Applied Science and Technology.*

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THE FUTURE YOU ENVISION WITH A DEGREE FROM ADIZES GRADUATE SCHOOL.

Earn your Masters or Ph.D. online. Contact us for details:

- Applications and Admissions
- Degree Requirements
- Tuition and Financial Aid
- Accelerated Programming: Seminars on Spiral Dynamics with Dr. Don E. Beck and Adizes Conceptual Foundations... taught live in Santa Barbara, California

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